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**Plan Horizons 2008 Advertising Contract**

**Plan Horizons** is the official newsletter of the National Institute of Pension Administrators (NIPA). Published quarterly, each issue is filled with timely industry articles and distributed electronically to more than 1,000 NIPA members via e-mail. Each *Plan Horizons* is also posted on the Web site so members may continually refer to it for information, and your ad will always be posted. From up-to-the-minute pension news, products, services, networking opportunities and headquarters' updates, *Plan Horizons* delivers a wealth of tips, tools, and techniques for pension-plan administrators to foster professional growth.

Ad Specifications (w x h)     Rates: 1x \$500                      4x \$1,800.00

*200 x 110 (HTML banner ads with unique URLs are encouraged)*

- Vol. 35, Issue 1 (Winter) Jan. 29, 2008
- Vol. 35, Issue 2 (Spring) April 22, 2008
- Vol. 35, Issue 3 (Summer) July 29, 2008
- Vol. 35, Issue 4 (Fall) Oct. 21, 2008

**\$1,800 per year for 4 issues of *Plan Horizons*! This banner ad will be placed on the *Plan Horizons*' Web page on [www.nipa.org](http://www.nipa.org).**

**Payment must accompany order; no ads placed without pre-payment.**

**(Rate is net; no agency discount.)**

- Check (payable to NIPA) enclosed
- American Express
- MasterCard
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Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

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Advertiser is liable for payment of all advertising charges incurred at the rates specified herein, whether ad is placed by advertiser or through an ad agency or other second party representative and/or invoice rendered to advertiser or as agency or other second party representative. Failure of ad agency or other second party representative to pay advertising charges does not relieve advertiser of this obligation.

Ads are placed on a first-come, first-served basis. Advertising is subject to NIPA approval. NIPA reserves the right to reject any advertising deemed not in keeping with *Plan Horizons* standards or otherwise objectionable. Advertiser (or ad agency) assumes liability for all content (including text, representation, and illustration) of advertisements printed and assumes responsibility for any claims arising there from made against NIPA. Advertiser (or ad agency) assumes responsibility for ensuring that advertisements comply with federal, state, and local laws and regulations and agrees to indemnify and protect NIPA from any violation thereof. NIPA may terminate this contract without notice for any cause it considers sufficient.